

FOR IMMEDIATE RELEASE Contact: Elizabeth Arevalo 561.835.1008, cell 846-2832 earevalo@bdb.org

June 27, 2012

BDB helps with the Retention and Expansion of Three South County Companies

West Palm Beach, FL – In partnership with Palm Beach County, The Business Development Board of Palm Beach County (BDB) today announced that they have successfully facilitated the expansion and retention of three south county companies.

Located in Boca Raton, ArchieMD, a health and science company that creates innovative educational software products will add 10 employees to its existing workforce of 18. Also located in Boca Raton, Hollander Home Fashions, a global company that designs and manufactures home fashions such as pillows, comforters, mattress pads and accessories has moved their corporate headquarters to another Boca Raton facility retaining 77 employees. Lumitec, designer and manufacturer of marine LED lighting solutions in Delray Beach, will increase its workforce from 17 to 23.

Combined, these expansions contribute to the retention of 112 and the addition of 16 new Palm Beach County jobs.

"The BDB's Expansion and Retention program actively meets with Palm Beach County companies to facilitate growth and address any obstacles to job creation. Expedited permitting, Workforce Alliance training grants and various incentives are offered through the State of Florida, Palm Beach County and local municipalities, to encourage companies to expand here," stated Kelly Smallridge, president and CEO of the BDB.

About the BDB:

The Business Development Board of Palm Beach County is the official public/private economic development organization for Palm Beach County and Enterprise Florida. Founded in 1982 as a not-for-profit corporation, our primary purpose is to attract and retain new industry, business investment, high quality jobs and workforce development through corporate relocations, expansions and international trade. During the past five years, the BDB has assisted companies

that have created more than 7,900 direct jobs with average salaries greater than \$55,400, resulting in more than \$400 million in capital investment to Palm Beach County and an economic impact that exceeds \$1.8 billion. The BDB's headquarters are in West Palm Beach and satellite offices are located at the Boca Raton Chamber of Commerce and the Town of Jupiter. Additional information can be found at the BDB's Web site, BDB.org.

About ArchieMD:

ArchieMD is a growing company that integrates new technologies into health science educational applications that include 3D animation and interactive platforms for health consumers as well as health care providers and students. These applications utilize visual and interactive techniques to convey complex medical concepts. Currently the company is developing state-of-the-art immersive environments using augmented reality, virtual environments and gaming.

About Lumitec:

Headquartered in Delray Beach, Fla., Lumitec is an engineering and design firm solely focused on the conceptualization, development, and manufacture of high-quality, extreme environment LED lighting. Lumitec LED fixtures are designed with an in-depth knowledge and understanding of the lights' true expected life and use, combining cohesive functionality and style to guarantee superior, long-lasting products. Lumitec provides full engineering capabilities including a full electrical and optics lab. Lumitec proudly does all of their design, testing, and manufacturing at their R&D headquarter offices in Florida.

About Hollander Home Fashions:

What began in 1953 as a small family business in Newark, New Jersey, Hollander Home Fashions has now become the largest supplier of bed pillows in North America. Adding to their success in the bed pillow category, Hollander Home Fashions entered into the mattress pad, comforter, fiberbed/featherbed, blanket and throw businesses. Their attention to quality and detail has allowed them to grow market share in these categories.

###